

How to Build a Successful Concrete Parking Lot Construction Business

February 24-25, 2010 • Silver Spring, MD

Purpose and Background

Concrete contractors and concrete producers now have a unique opportunity to build a successful business installing concrete parking lots. Concrete has traditionally been perceived as the higher-priced but longer-lasting material for parking lots. However, with the recent rise in asphalt prices concrete has now become competitive in both initial costs and life-cycle costs. Now property owners can enjoy the benefits of concrete including long service life and low maintenance along with environmental benefits including cooler surfaces and reduced lighting requirements.

What This Course Provides

This course provides an overview of the asphalt and concrete industries and compares the features and benefits of concrete and asphalt for paved parking areas. It presents the importance of marketing and effective presentation skills in the successful promotion of concrete parking areas. The course also provides different contract delivery methods and how they affect the potential for a successful concrete parking lot contracting business.

This course provides detailed instruction on how to design and build concrete parking lots. It provides details of pavement design including traffic loads and pavement stresses. Concrete properties and thickness design are presented in detail. Recommendations for subgrade support and pavement jointing are provided. Concrete materials are presented including discussions on strength, workability and durability.



Construction techniques, inspection, testing, maintenance and repair are discussed. Parking area geometry and layout are presented including parking requirements, entrances and exits, and truck parking. Additional detail will be provided on cost estimating, cost-benefit analysis, and life cycle cost. In addition to details of conventional concrete parking lots, this seminar will provide introductions to innovative products such as whitetopping and pervious concrete.



Gain the skills and tools you need to increase your business during difficult economic times!

Who Should Attend?

This course is intended for concrete contractors and concrete producers.

Instructors:

Len Swederski, Swederski Concrete Construction
Christopher R. Tull, P.E., CRT Concrete Consulting, LLC

To Register

complete the attached form or visit www.NRMCA.org/STEPS

Presented by:

National Ready Mixed Concrete Association
American Society of Concrete Contractors



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REGISTRATION FORM

Silver Spring, MD
February 24-25, 2010
(8:00 am - 5:00 pm each day)

Submit separate form for each registrant. Save a copy for your files.

Name/Title

Company

Address (no P.O. Boxes)

City/State/Zip

Phone/Fax

Emergency Contact Name and Phone

Please provide e-mail addresses to receive registration confirmation
(registration confirmation does not guarantee that class will run—see registration and cancellation policies below):

E-mail Address

Registration Fee

- \$595 NRMCA Member
- \$595 ASCC Members
- \$745 Non-member

Payment Method

- Check (make check payable to NRMCA)
Mail registration form and check to:
SunTrust Bank, c/o NRMCA
P.O. Box 79433
Baltimore, MD 21279
- VISA MasterCard AmEx

Card Number

Exp. Date

Name on Credit Card (please print)

Signature

For credit card payment, fax form to Jessica Moore, Meetings Dept., NRMCA, (301) 565-8200

Credit card or check must accompany registrations.

Course location:

RMC Research & Education Foundation Center
719 Ellsworth Drive
Silver Spring, MD 20910

Hotel Info:

Hampton Inn Silver Spring
8728 Colesville Road
Silver Spring, MD 20910
Phone: (301) 588-5887

For your convenience, NRMCA contracted for discounted sleeping rooms at the Hampton Inn Silver Spring. Sleeping Room nights: Tuesday, Feb. 23 - Wednesday, Feb. 24, 2010. Discount Rate: \$169 night plus tax. Call-in name: NRMCA. Hotel rates and availability are not guaranteed after February 2, 2010 Please make reservations early. *Breakfast is included in room rate.

Closest Airport:

There are 3 airports into Metro Washington DC. We suggest flying into Baltimore Washington International (BWI) or Reagan National (DCA). The third is Dulles (IAD).

Airport Shuttle Info:

Transportation to and from airport can be made with Super Shuttle, (800) 258-3826. Shuttle reservations must be made in advance.

Registration and Cancellation Policies:

NRMCA reserves the right to close registration in order to not exceed capacity, early registration is encouraged. NRMCA reserves the right to cancel this event. If cancelled, NRMCA will notify registrants via fax or e-mail by COB, **February 2, 2010**. NRMCA will refund the entire registration fee, but is not responsible for airline and hotel reservation fees. Class confirmations will be sent after this possible cancellation date. It is advisable not to make travel arrangements until you receive your confirmation. You are responsible for making and paying for your own hotel and travel arrangements. You may cancel your registration at any time. Full cancellation refunds, less a \$100 administration fee, will be extended until **February 2, 2010**. All cancellations after that date will not be refunded. Fee cancellations cannot be transferred to a future class. Registration cancellations must be made in writing to:

NRMCA Meetings Dept.
900 Spring Street
Silver Spring, MD 20910
Or, faxed to (301) 565-8200

Questions:

For additional registration information, contact: Jessica Moore, (240) 485-1152 or by e-mail at jmoore@nrmca.org.



This course earns credit towards Certified Concrete Professional (CCPF), the highest professional designation in the industry. For more information, visit www.nrmca.org/STEPS.

For NRMCA Use Only Order #: _____ Authorization #: _____ Date _____ Confirmation # _____